

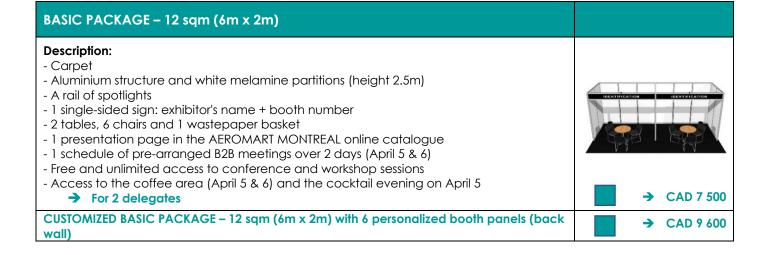
BOOKING FORM

MANAGEMENT FEES: CAD 250

Every company is required to pay a flat fee upon signing up for Aeromart Montreal. This fee will cover the following items:

- The official event catalog
- 1 electrical outlet of 1.5 kW for your stand
- Wi-Fi access per delegate
- 1 QR code badge per delegate

BASIC PACKAGE – 6 sqm (3m x 2m)	
Description: - Carpet - Aluminium structure and white melamine partitions (height 2.5m) - A rail of spotlights - 1 single-sided sign: exhibitor's name + booth number - 1 table, 3 chairs and 1 wastepaper basket - 1 presentation page in the AEROMART MONTREAL online catalogue - 1 schedule of pre-arranged B2B meetings over 2 days (April 5 & 6) - Free and unlimited access to conference and workshop sessions - Access to the coffee area (April 5 & 6) and the cocktail evening on April 5 → For 1 delegate	→ CAD 5 000
CUSTOMIZED BASIC PACKAGE – 6 sqm (3m x 2m) with 3 personalized booth panels	→ CAD 6 050



DELUXE PACKAGE - 12 sqm (3m x 4m)

Description:

- Carpet
- Aluminium structure and white melamine partitions (height 2.5m) + storage
- A rail of spotlights
- 1 single-sided sign: exhibitor's name + booth number
- 2 tables, 6 chairs and 1 wastepaper basket
- 1 presentation page in the AEROMART MONTREAL online catalogue
- 1 schedule of pre-arranged B2B meetings over 2 days (April 5 & 6)
- Free and unlimited access to conference and workshop sessions
- Access to the coffee area (April 5 & 6) and the cocktail evening on April 5
 - → For 2 delegates





→ CAD 8 500

CUSTOMIZED DELUXE PACKAGE – 12 sqm (3m x 4m) with 3 personalized booth panels



→ CAD 10 250

PREMIUM PACKAGE - 24 sqm (4m x 6m)

Description:

- Customizable booth with storage closet
- Spotlights
- Graphics included: personalized sign (logo) and personalized counter
- 1 counter, 1 table, 3 chairs, 2 high tables, 6 stools and 1 wastepaper basket
- 1 presentation page in the AEROMART MONTREAL online catalogue
- 1 schedule of pre-arranged B2B meetings over 2 days (April 5 & 6)
- Free and unlimited access to conference and workshop sessions
- Access to the coffee area (April 5 & 6) and the cocktail evening on April 5
 - → For 3 delegates





CAD 12 000

PLATINUM SPONSOR

Description:

- PREMIUM PACKAGE (24 sqm)
- 90 second video presenting your company (video will be broadcasted on screens during the event)
- Your company logo on all supporting event documents, confirming "Platinum Sponsor" status (website, list of participants, floorplans, schedules, etc.)
- A double page spread in the official catalogue of the event
- An advertising page in the participants' catalogue (PDF)
- An A4 flyer, front/back, presenting your company will be given to each participant
- 3000 branded goodies, provided by you at least 30 days before the event, will be distributed to each participant
- 1 advertising sign of your company displayed in the exhibition hall
- Preferential booth location within the exhibition space

Digital visibility:

- 3 push notifications on Aeromart Montreal's mobile application
- 1 promotional banner on the mobile application
- Your logo on the splash screen of the mobile application along with the other sponsors

To supply:

- A short text for the push notifications (70 characters max. inlcuding spaces) possible to send 3 different messages (one per push)
- Banner 521X99HPX with hyperlink
- 2 direct marketing campaigns based on event participants (html text to be provided)
 - → For 5 delegates







GOLD SPONSOR

Description:

- DELUXE PACKAGE 12 sqm
- 90 second video presenting your company (video will be broadcasted on screens during the event)
- Your company logo on all supporting event documents, confirming "Gold Sponsor" status (website, list of participants, floorplans, schedules, etc.)
- A double page spread in the official catalogue of the event
- An advertising page in the participants' catalogue (PDF)
- 1 advertising sign of your company displayed in the exhibition hall

Digital visibility:

- 1 direct marketing campaign based on event participants (html text to be provided)
- 2 push notifications on Aeromart Montreal's mobile application
- 1 promotional banner on the mobile application
- Your logo on the splash screen of the mobile application along with the other sponsors **To supply:**
 - A short text for the push notifications (70 characters max. inlcuding spaces) possible to send 2 different messages (one per push)
 - Banner 521X99HPX with hyperlink
 - → For 3 delegates





→ CAD 15 000

SILVER SPONSOR

Description:

- DELUXE PACKAGE 12 sqm
- Your company logo on all supporting event documents, confirming "Silver Sponsor" status (website, list of participants, floorplans, schedules, etc.)
- An advertising page in the official catalogue of the event
- An advertising page in the participants' catalogue (PDF)
 - → For 3 delegates



BRONZE SPONSOR

Description:

- BASIC PACKAGE 12 sqm
- Your company logo on all supporting event documents, confirming "Bronze Sponsor" status (website, list of participants, floorplans, schedules, etc.)
- An advertising page in the participants' catalogue (PDF)
 - → For 2 delegates



Description: - Carpet - 1 presentation page in the AEROMART MONTREAL online catalogue - Free and unlimited access to conference and workshop sessions - Access to the coffee area (April 5 & 6) and the cocktail evening on April 5 → For 2 delegates MANDATORY FEE: - 1 schedule of pre-arranged B2B meetings over 2 days (April 5 & 6)

AEROMART#DIGITAL (SUBJECT TO APPROVAL BY THE ORGANISER)

Description:

- These virtual meetings will take place from your office via a videoconference platform
- Your computer must be equipped with a microphone and a webcam
- You will also need to make sure you are in a calm and quiet place to guarantee the quality of the meeting
- 1 presentation page in the AEROMART MONTREAL online catalogue
- 1 schedule of pre-arranged B2B meetings over 2 days (April 5 & 6)





→ CAD 1 950

VISITOR PACKAGES	
Description: - 3-day pass: AEROMART (April 4-5-6) - Access to the exhibition, conferences and workshops, WIFI access, NO B2B MEETINGS → For 1 delegate	→ CAD 1 100
Description: - 2-day pass: AEROMART (April 5&6) - Access to the exhibition, conferences and workshops, WIFI access, NO B2B MEETINGS → For 1 delegate	→ CAD 900
Description: - 1-day pass: AEROMART (valid only on April 6) - Access to the exhibition, conferences and workshops, WIFI access, NO B2B MEETINGS → For 1 delegate	→ CAD 500

ADDITIONAL OPTIONS & SPONSORSHIP OPPORTUNITIES

GLOBAL SUPPLY CHAIN SUMMIT – APRIL 4	
Description: - Plenary conferences, program and speakers' details will be provided on our website - Lunch and access to coffee corner will be included in the fee → Per person	→ CAD 430

LUNCHES (APRIL 5 & 6)	
Description: - Continue building your network during the business lunches (round tables of 10 people) → Per person	→ CAD 75

THEMED WORKSHOP	
Description: - Lead a 30-minute themed workshop on April 5 or 6. A brief abstract is requested for initial approval to ensure alignment with key topics and focus on the event. Please send your title and abstract to: mbohssein@advbe.com - If your subject is approved, it will be published in the AEROMART MONTREAL communication tools. It will also be detailed in the catalogue given to participants. We do not however, guarantee a minimum audience	→ CAD 1 500

EXTRA DELEGATE	
Description: - Register your associates and give them access to the exhibition hall, conferences, workshops, coffee break and the cocktail evening on April 5 Strictly reserved for the representatives of the registered company. → Per person	→ CAD 300

SPONSOR THE COFFEE BREAK AREA	
Description: Come and set-up your roll-ups and brochures in the coffee break area to promote your company! You will be visible to all the participants who come to get refreshments each day of the event, morning and afternoon.	→ CAD 15 000

SPONSOR THE BADGE LANYARDS	
Description: Our team will provide each participant with a lanyard in your company's colours to wear and display their badge on. The lanyards must be delivered to us 30 days before the event (3000 pieces).	→ CAD 10 000

SPONSOR THE VIP LOUNGE	
Description: The VIP lounge is a space reserved for contractors. High-level representatives hold their meetings there in private meeting rooms. Take advantage of this exceptional opportunity to present your company to a select audience! - Display your roll-up inside the VIP area or at the entrance - Leave your brochures in the coffee break area of the VIP lounge - Broadcast your promotional video on a loop on the VIP lounge screens (30 seconds max.)	→ CAD 10 000

SPONSOR THE MOBILE APP	
Description: Thanks to this complete and exclusive package, you will be able to promote your company to targeted users, with maximum visibility: - As the official sponsor of the mobile app, your logo will be on all media associated with the promotion of the mobile application: event website, pop-up window upon arrival on the site, instructions on the use of the application, catalogues, e-mails sent to participants to download the application, advertising highlighting the application in the paper and digital catalogues, etc. - Your logo on the start screen each time you open the application - Your logo on the list of participants and on the interactive floorplan - 1 banner on the main page of the AEROMART MTL mobile application - 1 push message: the message of your choice sent to participants during the event	
If you wish to discuss a personalized offer for the AEROMART MTL mobile app, contact mmiu@advbe.com	→ CAD 10 000

SPONSOR THE RECEPTION DESK	
Description: Maximize your visibility by displaying a poster and your company's brochures at the reception desk, an area that is highly frequented by participants throughout the event.	→ CAD 2 000

YOUR ADVERTIZING PAGE IN THE OFFICIAL CATALOGUE	
Description: The event's official catalogue is given to each participant upon arrival. It contains the general program of the event, the conference program, the map of the exhibition hall, etc.	→ CAD 1 000

PERSONALIZED BOOTH PANEL (2.5m x 1m)	
Description: - Each melamine booth panel can be personalized using a visual of your choice. Please provide us with a computer file in the correct format. The file must be produced in high definition and ideally in vector format.	→ CAD 350

TV RENTAL	
Description: Rent a TV	→ CAD 700

CHANGE YOUR FURNITURE PACK	
Description in the annex section	→ Price listed in the annex

CATERING	
Order small sweet / savoury appetizers to be served at your booth	→ Price upon request

ORDER CONFIRMATION		
BASIC PACKAGE – 6 sqm (3m x 2m)	0	CAD 5 000
CUSTOMIZED BASIC PACKAGE – 6 sqm (3m x 2m)		CAD 6 050
BASIC PACKAGE – 12 sqm (6m x 2m)		CAD 7 500
CUSTOMIZED BASIC PACKAGE – 12 sqm (6m x 2m)		CAD 9 600
DELUXE PACKAGE – 12 sqm (3m x 4m)		CAD 8 500
CUSTOMIZED DELUXE PACKAGE – 12 sqm (3m x 4m)		CAD 10 250
PREMIUM PACKAGE – 24 sqm (6m x 4m)		CAD 12 000
PLATINUM SPONSOR – 24 sqm (6m x 4m)		CAD 20 000
GOLD SPONSOR – 12 sqm (3m x 4m)		CAD 15 000
SILVER SPONSOR – 12 sqm (3m x 4m)		CAD 12 000
BRONZE SPONSOR – 12 sqm (6m x 2m)		CAD 9 000
BARE SURFACE (minimum 12sqm) + SCHEDULE OF PRE-ARRANGED MEETINGS		CAD 300 xsqm + CAD 2 500 = CAD
AEROMART#DIGITAL		CAD 1 950
VISITOR PACKAGE – 3-DAY PASS		CAD 1 100 x= CAD
VISITOR PACKAGE – 2-DAY PASS		CAD 900 x= CAD
VISITOR PACKAGE – 1-DAY PASS		CAD 500 x= CAD
GLOBAL SUPPLY CHAIN SUMMIT		CAD 430 x= CAD
LUNCHES (APRIL 5 & 6)		CAD 75 x= CAD
THEMED WORKSHOP		CAD 1 500
EXTRA DELEGATE		CAD 300 x= CAD
SPONSOR THE COFFEE BREAK AREA		CAD 15 000
SPONSOR THE BADGE LANYARDS		CAD 10 000
SPONSOR THE VIP LOUNGE		CAD 10 000
SPONSOR THE MOBILE APP		CAD 10 000
SPONSOR THE RECEPTION DESK		CAD 2 000
YOUR ADVERTIZING PAGE IN THE OFFICIAL CATALOGUE		CAD 1 000
PERSONALIZED BOOTH PANEL		CAD 350 x= CAD
TV RENTAL		CAD 700
CHANGE YOUR FURNITURE PACK		CAD
CATERING		CAD
TOTAL		CAD
MANAGEMENT FEES	V	CAD 250
TOTAL		CAD

PAYMENT TERMS

*Additional Information on tax:

- a) If your company is registered in France, French tax (VAT) is due and will appear on the final invoice.
- b) If your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed
- c) If your company is based in a non-European country, no taxes are applicable.
- d) If your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the

A deposit of 60% of the amount must be paid when sending the booking form.

The total balance must be paid BEFORE the event.

Payment can be made by:

- Credit card: ask for the secure link: compta@advbe.com
- Bank transfer (a copy of the transfer confirmation must be sent to us by email: compta@advbe.com)

ABE BANK ACCOUNT DETAILS (mentioned on the invoice) for payment in CAD:

IBAN: FR76 3000 4008 0400 0100 7606 534

SWIFT: BNPAFRPPXXX

Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES

Address: 8- 10 avenue Ledru Rollin – 75012 Paris, France

TERMS & CONDITIONS

Name of the event: AEROMART MONTREAL 2023 (referred to as the "Event"):

Date: April 4-6, 2023 (referred to as the "Event date") Location: Palais des Congrès (referred to as the "Place"):

City, Country: Montréal, Canada

1/ ORGANIZATION

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 RUE DE LA ROCHEFOUCAULD, CS 50300, 92513 Boulogne Billancourt Cedex - France, hereafter referred to as the Organizer.

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eliqible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled

5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases

The Participant understands that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

The Organizer is solely responsible for setting up and running the Event. However, the Organizer's shall not be legally liable for any harm caused to the Participant by a third party. The Participant must hold an insurance policy that covers all damages caused by them, their staff, or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event.

The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff, and belongings during the preparation and running of the Event.

8/ FOR THE DIGITAL EVENT ONLY:

(a) You undertake to be responsible for any technical requirements needed to enable you to access the Event website, app or other platform (the "Event Platform") made available by the Organizer to facilitate participation in the Event. We do not guarantee that the Event Platform will operate continuously, securely or without errors or interruption, and we do not accept any liability for its temporary unavailability. We do not guarantee that the Event Platform and/or any content thereon (including, without limitation, any content available for download) will be free from viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties. You must not attempt to interfere with the proper working of the Event Platform (for example, by attempting to circumvent security or tamper with, hack into or otherwise disrupt any computer system, server, website, router or any other internet connected device). You agree to comply with any website terms of use and/or fair or acceptable use policies indicated on any website on which the Event Platform is hosted.

- (b) We do not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Platform and we shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Platform or any website or other resource referenced therein.
- (c) The Organizer may issue you with a username and password. Usernames and passwords are confidential and remain the property of the Organizer at all times and may not be sold, assigned or transferred to any third party without our permission. Your username and password are personal to you. You hereby agree that you will not permit others to use your
- username or password and you will be and remain liable for the acts of any person using your username and password.

 (d) Any posts, messages or other materials, information or data you supply or upload to the Event Platform (collectively, "Materials") will be considered non-confidential
- and non-proprietary, and we have the right to use, copy, distribute and disclose to third parties any such Materials for any purpose. You hereby waive any moral rights in any Materials to the extent permitted by applicable law. We reserve the right, at our sole discretion, to edit or remove postings to any message boards on the Event Platform and delete or use electronic methods to block or filter any Materials at our discretion, but we do not have any obligation to do so. You shall not make libellous postings or any postings which are illegal or infringe the intellectual property rights of any third party. The Organizer will not be responsible for monitoring Materials for compliance with law. (e) You may use the Event Platform solely for access to the Event. Without limitation, you must not:
- (i) download, store, reproduce, transmit, display, copy, distribute, exploit, or use the Event Platform and/or any content thereon for your own commercial gain,
- (iii) use the Event Platform and/or any content thereon in any manner other than in compliance with law and these terms and conditions.
- (iii) infringe our intellectual property rights or those of any third party in relation to your use of the Event Platform and/or any content thereon
- (iv) transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation, and/or (v) knowingly transmit, send or upload any data that contains viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties viruses.
- (f) We are under no obligation to oversee, monitor or moderate any interactive service we provide on the Event Platform and, without limitation, we expressly exclude all liability for any loss, injury or damage whatsoever arising from the use of any interactive service by any user, whether the service is moderated or not.

9/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

10/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

12/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website; privacy, confidentiality, and management of personal information

Company name:
Name of authorized officer or representative:
■ I agree with advanced business event's general terms and conditions.
□ I agree to receive communications from Aeromart's partners.

Date, signature and company's seal: